



Turning ESG constraints into levers for sustainable value creation.

ideas. transformation. results.



Market context & ESG imperative

Private markets are being reshaped by ESG expectations, driving the need for credible and value-oriented assessments





Private Markets: Expanding, maturing, and transforming

Unprecedented growth brings new expectations for transparency, responsibility, and sustainable performance

\$2,8 trillions

European Private Assets AuM have soared from \$0,8tn in 2013 to \$2,8tn in 2023

\$387 billions

European Private Debt AuM have been multiplied by 2,4 during the last 5 years: from \$165 bn (2018) to \$387 bn (2023)

\$561 billions

European Infrastructure AuM have been multiplied by 2,8 during the last 5 years: from \$197 bn (2018) to \$561 bn (2023)

A rising dry powder despite fundraising slowdowns...

+19%

Worldwide private assets dry powder reached \$3,7tn in Jun-23, a 19% progress in comparison to Jun-22.

-6%

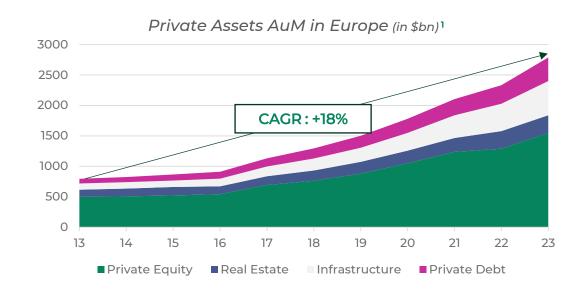
Private fund fundraising in Europe decreased by 6% in 2023^{1,3}. In the meantime, US fundraising decreased by 22% (in USD).

...yet long-term expectations remain promising

9,7% Annual Growth Rate of Private Assets' AuM during the 2023-2029 period

Annual Growth Rate of
Secondaries – the fastest
growing segment – during the
2023-2029 period4

European Private AuMs skyrocketed from 2013 to 2023



Private fund performance remained strong

Median net IRR of 2011-2020 vintage funds 1

Private Equity +16,4%

Real Estate +9,8%

Infrastructure +10,2%

Private Debt +9,0%





ESG reshapes private markets, from compliance to value creation

Funds integrating ESG early are not just compliant, they're building the next generation of resilient and highperforming portfolio

A booming private ESG market

- Investors, stakeholders, and customers Investors now demand credible, data-backed ESG practices as a precondition for capital allocation.
- The long-term financial and reputational benefits of strong ESG integration remain intact, regardless of short-term regulatory fluctuations.

52.9%

assets in Europe are classified as Article 8 vehicles

33%

AMF-approved managers declare that they have at least one Article 9 fund

69%

impact funds should be Article 9 funds 31%

Impact funds should be Article 8 funds ESG: A strategic opportunity for private investment managers

- ESG represents a strategic opportunity for private asset managers, enabling them to improve risk management, enhance long-term returns, and strengthen stakeholder confidence.
- Companies that delay adopting ESG factors risk being excluded from major LP allocations, while those at the forefront of ESG will capture the next wave of highvalue investments.



Access to capital pools

Access to larger long-term capital reserves from institutional investors



Economic resilience

Increased resilience in the event of an economic downturn, sustainable companies outperforming



Compliance

Regulatory preparation to ensure compliance with evolving ESG disclosure laws.



Investor confidence

Higher valuations and increased investor confidence, leading to higher existing multiples





ESG Due Diligence: The gateway to sustainable value creation

rigorous ESG due diligence turns compliance into a continuous value creation engine

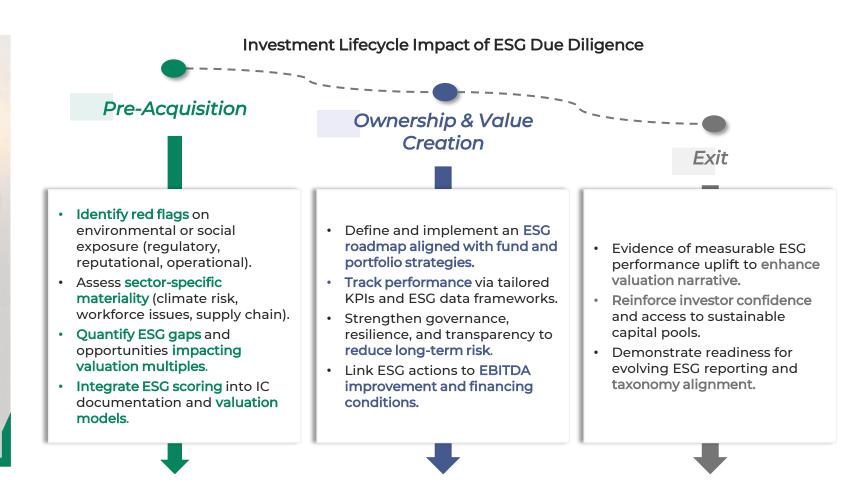
From compliance check to strategic diagnosis

ESG due diligence is not just a compliance check, it's a strategic diagnosis that determines how value, resilience, and risk intersect.

A robust ESG assessment enables investors to anticipate regulatory exposure (e.g. CSRD, SFDR), identify cost and efficiency levers, and evaluate the long-term adaptability of target companies.

In our experience, ESG maturity at entry directly influences governance discipline, operational performance, and exit valuation.

ESG Due Diligence establishes the foundation for measurable transformation, turning ESG into a continuous value creation engine across the investment lifecycle.



Ailancy's ESG Due Diligence framework bridges financial rigor and sustainability ambition, securing both compliance and competitive advantage at every stage of the investment journey.





Ailancy's Methodology & Approach

Combining regulatory expertise, data rigor, and sector insight to deliver credible and actionable ESG due diligence





A proven and structured ESG Due Diligence framework

Quantitative scoring meets contextual insights to deliver credible, comparable, and actionable results

A robust and structured methodology is essential to ensure the credibility and comparability of ESG due diligence results.

ESG Due Diligence requires more than a scoring system, it demands a structured and transparent methodology ensuring credibility and comparability across deals and portfolios.

Ailancy's framework integrates quantitative scoring, qualitative interpretation, and sector-specific benchmarks to provide a consistent view of ESG maturity and value potential.

Our approach systematically addresses the most common due diligence challenges:

- Data reliability and completeness
- Sector-specific materiality
- Integration into investment decision processes
- Stakeholder alignment on ESG priorities

ESG due diligence is not a box-ticking exercise, it requires a rigorous, data-driven, and context-specific approach.



Overcoming the three ESG Due Diligence barriers

Addressing evolving regulations, missing data, and credibility gaps with structure and proof

the material challenges of each sector

collection reliable from the source.

Approach

in regiturity over a given perriod Equick wins + full-data maturity.

EA, Eco Invant, Dattista, World Bank; to Nillin the page with do

ites of meetings, involves, certificates, etc.).

a Happing of regulatory impacts for each type of asset

Compliance audit & update of screenings annual review of ESC

Training and support for participations training of CFOs/COOs to make

us collection tools, prioritization of espectial KPs, and increase

48t. A Critical Review of Commitments and Policies

lation & actimation to proxy integration of external databases. ICDP

mentation of verifiable KPIs alignment with CB: / ISSB / TCFD /

on & traceability creation of ESC proof files (policies,

ng to the sector and the size of the company.

Creation of sectoral data temptates; pre-filled question



Issues and needs

Missing data

Portfolio companies, especially SMEs and emerging markets, lack the necessary ESG data (Scope 3, diversity, HR policy, etc.)

Greenwashing & unverifiable statements

Need for proof (KPIs, and documentation)

Evolving regulations

Need to update legal/regulatory screening







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Political Street Corp.

Added Value

a. Carritrational and reliable data ready to use

ton of the risk of gree

and LP Investors

Enhancing Underlying Value

From due dilligence to post-deal









I SUBSCRIBE

Over the past 15 years, Ailancy has become a key player in transformation, organization and management consulting dedicated to the Financial Services sector. As a leader determined to rethink the codes of the sector, the firm has maintained a constant watch on current events since its creation and conducts forward-looking work on the evolution of the Banking, Finance and Insurance sector, involving consultants, doctoral research students, experts and sector professionals.

Through studies, insights, newsletters, roundtables, clubs, webinars and conferences, Ailancy deciphers major transformations, either societal, technological or regulatory.

Through its events, publications and various interventions, Ailancy is committed to transforming the financial industry in a way that will have a lasting impact.

In addition to research by sector (Banking, Finance and Insurance), three tribes are studying major transformations across the board:

Sustainable Finance

- How can we ensure the transition to a low-carbon economy?
- How can ESG criteria be integrated into investment decisions?
- How can we effectively combat the risk of greenwashing?
- How can we promote greater transparency to encourage responsible and sustainable financial practices?
- How can we integrate the requirements of sustainable finance into our organization and support our customers in their transition?

Generative Al

- What are the major challenges of generative Al in financial services?
- How can we set up an organization that encourages the adoption of this new technological breakthrough on both the IT and business sides?
- How can we acculturate our teams to the challenges of Gen Al?
- How can we protect sensitive data, and guarantee the transparency and explicability of automated decisions?
- How should AI be used in financial services?
- What is the place of humans and Al?

Open Finance

- Post-DSP2, where do we stand with open banking, BaaS (Bank as a Service) and BaaP (Bank as a Platform) models?
- What's the difference between Open Banking and Open Finance?
- What are the threats and opportunities offered by FiDA (Framework for Financial Data Access) and this new data economy?
- How can we collaborate with fintechs?
- How can we manage interoperability between systems via APIs?

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